



---

**RESEARCH PAPER****Sustainable Distance Learning in Higher Education: Exploring Artificial Intelligence's Role in Personalization and Engagement**

<sup>1</sup>Tayyaba Zain\*, <sup>2</sup>Yashfa Tauqeer and <sup>3</sup>Muhammad Sikandar Ali

1. M. Phil Scholar, Department of STEM Education University of Education Township, Lahore, Punjab, Pakistan.
2. M. Phil Scholar, Department of STEM Education University of Education Township, Lahore, Punjab, Pakistan.
3. M. Phil Scholar, Department of STEM Education University of Education Township, Lahore, Punjab, Pakistan

---

**\*Corresponding Author**

tayyabaali520@gmail.com

---

**ABSTRACT**

The present research uses the Community of Inquiry (CoI) framework to explore how artificial intelligence (AI) functions in higher education through online learning in terms of individualization, participation, and sustainability. 15 semi-structured interviews were conducted to using a phenomenological qualitative technique to learn about the experiences of pupils using artificial intelligence-powered learning resources. Results show that AI improves classroom presence by automatic feedback, focusing on educational directions, and providing immediately educational guidance. While AI reinforces ability to think through dynamic models, personalized tests, and engagement components, it also improves interpersonal interaction by encouraging collaboration among peers and lowering isolation. Concerns around confidentiality of information, accountability, and bias in artificial intelligence, however, draw attention to moral dilemmas. Additional research on artificial intelligence function in learning through experience, interpersonal communication, and responsible leadership is suggested by the study. Future based on artificial intelligence education must prioritize inclusion, convenience, and human-AI cooperation in order to produce long-lasting, fair, and successful remote learning opportunities.

---

**KEYWORDS**

Artificial Intelligence, Personalization, Engagement, Distance Learning, Higher Education, Community of Inquiry

---

**Introduction**

Distance learning has been defined as a way to focus on the requirements of certain pupils. For example, in digital era knowledge may be efficiently delivered by concentrating on the specifications of particular pupils instead of those of educators or institutions of learning (Huang & Chiu, 2015). The utilization of e-learning in teaching has proved positive in different circumstances. Previous research have demonstrated numerous benefits related by the use of e-learning technological devices into higher education (Raspopovic et al., 2017). The management of the online learning environment has an impact on the learning process as it gives all users irrespective of where they live, ethnic background or age equal access to the material. According to Joshua et al. 2016, the online educational setting also helps learners become more independent such that trainers are no longer the only source of information but rather act as mentors and counselors. Internet access and technological quick advancement have pushed the education sector to adopt online-based learning materials from elementary school to higher education, as the demand for e-learning has been growing annually. According to Suzianti and Paramadini

(2021), online education is a method in education that uses electronic devices and technology to disseminate educational content and encourage remote learning. Technology breakthroughs and a rising awareness of the potential advantages of customization have made it a major trend in distance learning in the US in the past few years (Willis, 2023).

Online learning is restricted to online courses where learners and instructors meet synchronously or asynchronously. Geographical distance is a key factor in the development of this kind of learning, meaning that the pupil is in a different country or location than the source of the knowledge, which could be an instructor, an institution of learning, or a group of learners who are enrolled in classes for training (Al-Assaf, 2021). Every kind of instruction and educational procedures that do not occur in the same place are included in online learning. Training in person need a specific amount of distance and time. The use of new technologies to change communication has made scientists more interested in remote learning. Technology has advanced to the point that it has the potential to significantly change the educational landscape. With this modification, face-to-face instruction no longer has to be reliant on time and location. When a pupil and instructor are separated by time and location remote learning is a method of instruction that makes use of a variety of resources including media and internet access (DOLMACI & DOLMACI, 2020).

Education has changed recently due to advances in technology. The combination of deep learning (ML) and computing intelligence (AI) technology is one of the most significant and potential advancements in this area. These effective technologies have transformed several fields and had a significant impact on education. Joshi et al. (2023) intends to investigate how the use of machine learning (ML) and computational intelligence (AI) technology might enhance educational results. Artificial Intelligence powered tools, such as interactive tutoring programs and personalized education platforms, have completely changed conventional teaching methods. Luckin and Holmes (2016) claim that by evaluating student data and tailoring material delivery, AI makes it possible to create constantly learner-centric settings. Although artificial intelligence has been demonstrated to improve pupil achievement and involvement in short periods of time, longitudinal research evaluating the ongoing effectiveness and consequences of driven by artificial intelligence educational strategies is lacking. Investigation is required to assess the long-term advantages and possible disadvantages of artificial intelligence in remote education (Di Jiao, 2024; Junard P. Duterte, 2024). Addressing the research gaps in the area of artificial intelligence's potential to improve and personalize online learning in educational institutions is the goal of this project. Although earlier research has looked at the application of artificial intelligence in educational situations, additional research is required to fully understand how artificial intelligence might be used to give learners more interactive and customized online educational experiences. This research will advance knowledge of artificial intelligence's capability to increase the success and long-term viability of online educational initiatives.

## **Literature Review**

Artificial intelligence (AI) creates community that link people with related learning goals so they may exchange materials, have conversations and come up with ideas. In the coming future, people's consciousness of sharing will only grow as they become more aware that human society's issues cannot be handled by one person working alone but rather require teamwork. Distance learning is facilitated by specialized technology for the internet that allows for interactive communication between pupils and educators. It also shows the computing devices that are appropriate for the educational process. The goal of

education is to educate people how to resolve issues, and artificial intelligence (AI), as an innovative technical instrument, enhances the atmosphere of online sharing and broadens humankind's collective knowledge. It makes it possible for people with similar interests to connect, perform with every other people abilities grow and learn from one another, and have creative conversations on modern social problems (Di Jiao, 2024). When pupils learn foreign languages remotely, the utilization of interactive strategies increases their engagement and motivates them to perform at their best. More advanced topics can be incorporated into the course with the use of interactivity. Combining interactivity with imitating the setting in which learners should study might help them get comfortable with the process. When studying foreign languages remotely, interactive approaches are used primarily to interact learners in active teaching process and support their understanding and academic development. Active relationships and mutual understanding are the foundation of interactive teaching approaches. Regardless of how the lesson is structured, the ultimate objective of incorporating collaborative techniques into the process of learning is to enable teacher-student participation in the classroom. According to the opinions of pupils or children, a number of research have presented the positive effects of online education (Gautam and Tiwari 2016;Chang, 2016).The instructor must include the pupils in the lesson's difficulties, encourage the way they move, and provide knowledge that will help them become proficient. In the modern world, interactive remote learning is quickly becoming the most important approach (Zilola Xabibullaevna, 2024).

### **Artificial intelligence personalization**

The development of artificial intelligence and machine learning has opened up possibilities for tailoring and personalizing the educational experience for every learner. Teachers can use machine learning algorithms and data processing abilities to determine every pupil's learning habits, advantages, and limitations. With this information, they may establish specific educational goals, design personalized learning pathways, and give immediate feedback. Learning will ultimately become more effective as a result of this (Putra Pratama et al., 2023). Additionally, personalized learning strategies are made possible by the usage of AI in teaching. AI can instantly determine how well learners understand and modify course materials to suit each learner's requirements, allowing them to realize their full potential and overcome obstacles more effectively (Yustiasari Liriwati, 2023). Another function of artificial intelligence is to enhance human intellect and support educational activities. By offering individualized feedback, seeing trends in data, and facilitating group learning, artificial intelligence (AI) holds promise for raising the standard of instruction and learning. But there are drawbacks to using artificial intelligence in educational settings as well, such dealing with ethical and privacy issues and making sure systems powered by AI respect the principles of humanity (Renz & Vladova, 2021). The capacity to remotely transmit instructional information using visual and dynamic elements to enhance the learning experience was further improved with the advent of online educational systems in the 2000s and 2010s (Garrison & Kanuka, 2004). The most recent development is Intelligence-enhanced online education, which uses advanced artificial intelligence to offer immediate feedback and individualized learning experiences, therefore overcoming many of the drawbacks of earlier methods (Luckin & Holmes, 2016).

### **Engagement through AI in Distance laerning**

Traditional teaching methods have been completely transformed by artificial intelligence (AI) innovations, which range from intelligent tutoring programs to adaptive educational tools. By evaluating pupil data and tailoring material delivery, artificial intelligence (AI) makes it possible to create dynamic, learner-centric settings (Luckin & Holmes, 2016). By lessening instructors administrative workloads these tools not only

improve pupil learning outcomes but also maximize the management of the classroom. The emergence of artificial intelligence powered platforms like the Duolingo and automated assessment technologies demonstrates how these tools may promote efficient and affordable education. According to Taylor et al. (2021), adaptive educational technologies improve learning outcomes by modifying the speed and level of instruction to meet the demands of a varied group of pupils. Traditional approaches, which sometimes lack the adaptability to suit different styles of learning, stand in sharp contrast to such systems. The potential use of artificial intelligence in education to increase pupil involvement is one of its most important advantages. artificial intelligence encourages engagement by producing holistic and dynamic educational environments, which is a key predictor of academic achievement. One prominent example is gamification, in which based on artificial intelligence platforms employ features of games to maintain the curiosity and motivation of learners (Smith et al., 2022). Another aspect that makes a big difference in participation is immediate feedback. Artificial intelligence (AI)-driven technologies respond instantly to pupil questions and achievement, enabling learners to fix errors right away. Because the feedback was individualized, students who used AI technologies expressed more pleasure. This immediateness promotes ongoing development and keeps a learner's attention (Nuangchalerm, 2023).

### **The Community of Inquiry Model (CoI Framework)**

Pedagogical, intellectual presence and interaction are the three main components that make up the basis of a good educational environment, according to the CoI model which was created by Garrison, Anderson and Archer in 2000. Every element makes a distinct contribution to the development of a classroom that facilitates advanced learning. This cooperative framework, which has its roots in postmodern concepts, highlights how pupil's educational processes are enhanced by the interplay of interpersonal, intellectual, and instructional components. The skill of the individuals in the collaboration of interest to project their unique characteristics into the society and provide the impression that they are actual citizens is known as a social participation (Garrison et al. 2000). In order to balance interpersonal and intellectual concerns in a way that is compatible with the desired results in education, instructor presence is crucial is known as teaching presence (Garrison, Anderson, & Archer, 2000). This has to do with how the educational process is planned and led. According to Garrison, Anderson, and Archer (2000), Cognitive presence is the degree to which members of a group of investigation may create significance through continuous interaction.

### **AI in Distance Education**

The field of artificial intelligence (AI) has an extensive background and is continuously developing. It emphasizes smart agents, which are machines that can detect their environment and respond to increase their probability for achievement (Shabbir, 2018). According to Chen et al. (2020), the term artificial intelligence generates visuals of powerful computers, which are gadgets with immense processing power and behaviors that adapt, such as the addition of detectors and other components that give these individuals similar to humans cognitive and operational skills. This enhances the supercomputer's ability to connect with people. The experience outlined by Pereira et al. (2019) encouraged the implementation of Artificial Intelligence with distant learning, which is a major advancement in the area of education. This tendency is encouraged by the necessity to modify teaching practices to match with the needs of a world that is becoming more digitally connected and by the search of individualized educational approaches that cater to each pupils unique requirements. Artificial intelligence is a potent instrument for raising the standard and efficacy of remote learning because of its capacity to evaluate vast

amounts of data in actual time and offer adaptive solutions. Additionally, artificial intelligence refers to the ability of technology, more especially systems for computers, to mimic human cognitive functions. By enabling computers to make wise judgments that result in more effective operations, artificial intelligence (AI) transforms practically every area of a nation's economy and excels at certain jobs (Limna et al., 2022). AI has been used in several real-world domains. Furthermore, as automation and technology get more advanced, intelligent computers are changing civilization. Nowadays, artificial intelligence affects practically every facet of individuals' everyday lives. Additionally, AI makes it possible for individuals to perform more efficiently, which improves corporate results. However, it also calls for the acquisition of new abilities and knowledge, such as technological understanding, psychological and social intelligence, and innovative thinking (Limna, 2022).

### **Personalized Learning and Engagement**

Personalized learning is a long-standing pedagogical idea in China which serves as a key teaching strategy and component. Instructors use appropriate teaching strategies that take into account each pupil's distinct characteristics in order to provide tailored instruction based on their thinking level, capacity for learning, and unique characteristics. This method helps pupils develop holistically by highlighting their abilities, making up for their inadequacies, inspiring their enthusiasm in learning, and boosting their confidence in their ability to learn. With the use of specialized learning resources, learners may achieve their maximum learning potential through specific instruction. By enabling individualized learning experiences that are tailored to each learner's specific needs, adaptive technologies are completely changing the educational environment. Personalized modeling, analytics for learning, and intelligent tutoring systems are at the core of this shift, since they collectively provide a strong foundation for pupil achievement (Di Jiao, 2024). Online learning may be personalized to meet the requirements, interests, and skills of each individual learner. In order to improve pupil participation and achievement, it entails utilizing information and analytics technologies to provide personalized learning paths, material, and evaluations (Willis, 2023).

### **Role of AI in personalized learning**

A major advancement in educational technology is that based on artificial intelligence adaptation of pupil participation promises a future in which learning is highly customized, inherently inspiring, and available to all. Artificial intelligence will play a crucial role in influencing the involvement of students as it develops, making sure that education stays current, interesting, and successful in satisfying the demands of learners in the twenty-first century (Di Jiao, 2024). With the help of artificial intelligence, learners participate in collaborative open-ended discussions to find answers to issues and close knowledge gaps. According to Wang et al. (2021), this method expands the opportunities for pupils to take charge of their education and clear up any misconception they may have. In the United States, several educational organizations as well as digital platforms have adopted specific strategies, demonstrating the growing popularity of online learning customization (Means et al., 2014). For example, personalized learning platforms like DreamBox and Knewton Education employ analysis of data and technologies to provide pupils individualized activities and courses. With this method, pupils may go at their own speed, concentrating on areas in which they require further support and moving more quickly through material they have previously learned (Means et al., 2014). According to Macfadyen and Dawson (2012), offering individualized feedback and evaluation is another aspect of adapting online education in the UK. The immense ability of artificial intelligence to transform education online. Individualized learning experiences that are tailored to each

pupil are becoming more and more necessary as online learning continues to gain acceptance and availability. Deep learning, processing of natural language, and systems that offer recommendations are examples of artificial intelligence (AI) tools that have become effective instruments for accomplishing this objective (Willis, 2023).

## Material and Methods

### Research Design

A phenomenological research design is used in the present study to explore the lived experiences of students engaged in AI-driven sustainable distance learning. This approach enables an in-depth understanding of how learners perceive and interpret AI role in personalization and engagement, providing rich insights into its impact on their educational journey (Rorty, 1991). In order to examine the consequences of artificial intelligence on the long-term sustainability of remote learning in educational institutions, the research paper used an approach that is qualitative. The use of semi-structured interviews allowed for the collection of detailed information about this actual event (Creswell, 2017).

### Participants

Participants at higher education levels who were participating in different distant education courses at various institutions of learning were included in this research. In order to ensure an equitable representative in terms of gender, age, and level of education, respondents were chosen through the use of selective sampling. This method made it possible to thoroughly examine a range of viewpoints about the implementation of AI in remote learning (Patton 2015).

### Data Collection

The study collected data through semi-structured online interviews conducted via the Zoom platform from 6 focus groups. Purposively selected participant groups were interviewed to explore specific themes in depth. The technique made it possible to comprehend every aspect of the research area (Creswell, 2017).

### Data Analysis

The qualitative data collected from the interviews was transcribed and then analyzed using thematic analysis techniques facilitated by the NVivo software. This analytical approach enabled the identification of relevant patterns and themes of the impact of AI on distance learning (Braun & Clarke, 2006).



Figure1. Data Analysis Process

### Ethical Considerations

Throughout the investigation, ethical issues were carefully considered. Everyone who participated gave their informed permission after being made aware of the study's goals, methods, and ability to discontinue participation at any moment. Coded personas

along with safe storage of data were used to preserve participant privacy and security. Furthermore, the study was authorized by the appropriate organizational evaluation surface, according to ethical standards for individuals participating in research (Bryman, 2016).

## Results and Discussion

The prior chapter concentrated on the research technique, explaining the kinds and sources of data gathering, using the research methodologies, and defending the philosophical presumptions. The methodology chapter provided an explanation of the data gathering methods and strategies. This chapter will explain the phenomenological investigation that was done for this study. We examined the data using a variety of methods, such as organizing it, coding it, distilling the codes into themes, and finally presenting the data (John W. Creswell, 2017). These methods enabled me to examine the data in both general and detailed ways, which aided in the discovery of patterns. Coding is the most effective way to evaluate the data sources I used for this investigation.

**Table 1**  
**Artificial Intelligence's Role in Personalization and engagement**

Main themes	Sub-themes	Category (CoI Framework)	Occurrences	Examples
<b>Personalized Learning and Adaptation</b>	Adaptive Learning Paths (10), Preferred Learning Styles (15)	Presence of teaching	25	"AI tools analyze my performance and suggest exercises where I need improvement."
<b>AI-Driven Interactive Learning</b>	AI-Driven Simulations (5), Virtual Reality (10) and Augmented Reality Support (5)	Cognitive Presence	20	"AI-driven simulations made it easier for me to understand complex biological processes."
<b>AI for Academic Support and Real-Time Assistance</b>	Instant Grading and Correction(8), Step-by-Step Problem-Solving (5), 24/7 AI Chatbots & Virtual Tutors (5), AI in Course Content Summarization (4)	Teaching Presence	22	"Grammarly helped me refine my writing by suggesting better structure and clarity."
<b>AI-Enhanced Collaboration and Social Learning</b>	AI-Recommended Peer Groups (10), AI enhanced group work (15)	Social Presence	25	"AI matched me with students who shared similar learning challenges, making teamwork more effective."
<b>AI-Gamification &amp; Motivation</b>	Progress Tracking & Rewards (8), Adaptive Quizzes & Challenges (9)	Cognitive Presence	17	"AI-based gamified quizzes keep me engaged and motivated to learn."
<b>AI-Reducing Isolation</b>	AI-Supported Study Communities (9), Virtual Learning Assistants (10)	Social Presence	19	"AI-powered forums recommend study groups based on my interests, reducing isolation in online courses".
<b>Ethical Considerations and AI Fairness</b>	Data privacy issue (5), Algorithmic Bias & Fairness (7), Surveillance & Student Autonomy (6)	Ethical Considerations, Ethical Considerations	18	"Students worry about how AI collects and stores their learning data.', 'Bias in AI grading systems may disadvantage certain students"
<b>AI-Sustainability in Learning</b>	Reducing Dropout Rates (5), Improving Access & Inclusivity (5)	Teaching Presence	10	"AI sends reminders when I miss deadlines, helping me stay on track."
<b>AI-Engagement Through Customization</b>	AI-Recommended Study Plans (7), Adaptive Course Content (5)	Cognitive Presence	12	"AI can humanize online learning by creating virtual mentorship programs where students are paired with

				mentors based on their academic and career interests."
<b>AI for Research and Academic Writing</b>	AI-Assisted Literature Review (6), AI for Qualitative & Quantitative Data Analysis (12)	Teaching Presence	18	"ChatGPT and QuillBot help me refine my academic writing, paraphrase complex sentences, and generate ideas"
<b>Future AI in Education</b>	Emotionally Intelligent AI Tutors (8), AI-Powered Career Guidance (8), AI-Driven Virtual Classrooms & Immersive Learning (5)	Teaching Presence	21	"AI should sense when I'm struggling and offer encouragement or alternative content."

### Personalized Learning and Adaptation

According to the findings, AI-driven adaptation is essential for adjusting educational experiences to meet the needs of specific learners. Participants explained how learning systems such as Coursera, Khan Academy, and Duolingo change to different learning styles, suggest additional resources, and dynamically change the level of difficulty of learning. Additionally, AI-powered customizable platforms ensure pupils continue to advance in subjects they have previously mastered and maintain focus on the areas that require work. For participation and interaction, artificial intelligence platforms offer a variety of modes (such as written content, audio recordings, and quizzes). Based on artificial intelligence tutors for math and spoken languages provide customized material delivery, assisting learners in overcoming particular learning obstacles. The effect of AI on learning results was documented in a prior research by Villegas-Ch et al. in 2024. To increase educational results, AI-enhanced remote learning is important. There is evidence of enhanced success in school, individualized educational experiences, and greater levels of participation. Another research, for example, found that using individualized learning techniques increased average grades from 70 to 75 out of 100. According to Villegas-Ch et al. (2024), pupils really valued the individualized feedback and customized learning routes that AI solutions like smart tutoring systems and personalized education platforms provide. This implies that AI promotes an approach that prioritizes learners, lowering cognitive stress and enhancing academic achievement in online courses.

### AI-Driven Interactive Learning

AI improves student engagement through virtual laboratories, collaborative models, and real-time coaching, according to a major result. Respondents emphasized the ways in which AI-powered simulations in disciplines such as biology, chemistry, and history enabled them to more meaningfully engage with instructional materials and believe in complex procedures. Tools for both virtual and augmented reality (VR/AR) powered by AI have received recognition for bringing abstract ideas to life. Instant explanations were offered by based on artificial intelligence actual time tutoring services like Photomath and ChatGPT, which strengthened the autonomy of learning. Dynamic assessments and AI-generated questions keep learners interested while assessing their conceptual understanding. Platforms powered by AI increase pupil participation by offering comprehensive and engaging classrooms. This involves using AI and augmented reality (AR) to provide tailored and interesting learning environments (Rao Sangarsu, 2023; Tursunova et al., 2024). These results highlight artificial intelligence's potential to close the knowledge gap between theory and practice, enhancing the immersiveness of distant learning.



### **AI for Academic Support and Real-Time Assistance**

In online learning, the usage of artificial intelligence bots, online instructors, and automatic evaluation platforms has become a major tool for pupil assistance. Participants underlined that the ability of AI to offer immediate assistance decreased reliance on teachers, especially in extensive distance education programs. Artificial Intelligence chat bots, such those built into learning management systems, were widely utilized to answer questions and provide only-in-time learning materials. Pupils' educational writing was improved with powered by artificial intelligence writing aides such as Grammarly and Turnitin, which offered immediate feedback on creativity, vocabulary, and style. Learners were able to address challenges with technology in immediate time with the use of Intelligence-assisted completion of code tools (like GitHub Copilot) and financial projection tools (like Excel's AI analytics). Additionally, research indicates that artificial intelligence programs in the classroom have been demonstrated to improve pupil satisfaction and involvement by offering dynamic and captivating learning environments (Ahmed et al., 2024; Bhatia et al., 2024; Rienties et al., 2024). These systems provide tailored learning help, inquiry resolution, and immediate support. This demonstrates that AI may be used as a learning aid to increase access to academic help in remote learning settings.

### **AI-Enhanced Collaboration and Social Learning**

Results show that AI supports cooperative instruction and interaction among peers, overcoming a major drawback of online learning the absence of a community participation. The peer matching techniques driven by AI grouped learners according to their achievements and academic goals, creating productive study collaborations. Meaningful scholarly debate was facilitated by AI-enhanced forums that employed natural language processing to recommend important discussions. AI-powered project administration solutions for collaboration increased team productivity and decreased coordination problems in distant collaboration. Through improved communication in forums for discussion, generative artificial intelligence enhances human-machine cooperation in Massive Open Online Course enhancing patterns of interaction and educational effectiveness (Zhang et al., 2023). In order reduce socialism and improve distant interactions with others, artificial intelligence systems such as SAMI are also being utilized to promote interactions with others in online learning settings (Q. Wang et al., 2022). These observations highlight how AI fosters centered around communities educational experiences by improving interaction in remote learning.

### **AI-Engagement Through Customization**

According to this study, one important involvement aspect was the ability of artificial intelligence to adapt and change course suggestions and material. AI-curated, tailored study suggestions that lessen the overload on the mind. Artificial intelligence recognized pupils who were absent and offered focused methods of engagement to get them back into the classroom.

Learners avoided the burden of unnecessary repetition because of AI-generated customized exams. artificial intelligence and Interaction with Learners In distant learning settings, AI technologies have been demonstrated to boost pupil involvement. Bots and automated assistants, among other interactive AI-driven technologies, kept pupils' attention and involvement. Especially for those who are balancing school and other obligations, AI technologies make learning more engaging and accessible (Janna Anderson & Lee Rainie, 2019). According to these findings, AI improves participation by lowering educational friction.

## **AI for Research and Academic Writing**

Artificial intelligence has been identified as a crucial study and writing tool, especially for pupils working with large databases. Research time was greatly reduced by using citation managers to aid with AI-assisted literature reviews. Large textual datasets were processed more effectively with the use of AI-supported subjective data analysis tools like NVivo. With the help of AI-generated automatic study descriptions, pupils were able quickly recognize important points in extensive academic publications. For individualized and flexible learning experiences, distance learning makes extensive use of AI technology. Through their assistance in identifying and forecasting learner actions, instructional materials may be customized to meet the needs of every learner (Dogan et al., 2023). AI is being utilized to help with writing for academia, particularly generative AI. When it comes to writing projects, pupils who interact with AI tools more often tend to do better than those who only use AI as a support. AI technologies provide quick feedback that improves writing abilities and assist in spotting and fixing mistakes as well as building arguments (Köpf et al., 2023; Suwadi, 2023). This demonstrates how AI's increased efficiency and analytical power are changing research approaches in online learning and higher education.

## **Future AI in Education**

Participants expressed optimism over the future of AI in higher learning, anticipating developments in emotional intelligence artificially intelligent instructors who can recognize discontent and modify the way that knowledge is delivered. Experiential learning through virtual reality (VR) classrooms driven by AI. AI-powered advice for careers that, by analyzing trends in performance among pupils, suggests tailored career paths. According to these viewpoints, artificial intelligence is changing education from a helpful tool to a game-changing force. The results of this study show that AI greatly improves distant learning's long-term viability participation, and customisation. Even while AI aids research, interactions with others, and learning routes, ethical problems with privacy, bias, and over-surveillance must be considered. Educational organizations may take use of AI's promise to develop inclusively, interesting, and successful remote educational opportunities by incorporating it ethically and strategically.

## **Discussion**

### **Interpretation of Results in Light of Research Questions and CoI Framework**

This research investigated, using the Community of Inquiry (CoI) framework as a guide, how AI contributes to environmental sustainability participation, and customization in online learning in institutions of higher learning. The results show how AI is changing online education and offer valuable insights into the three CoI model elements of instructional presence, social presence, and cognitive presence.

The findings show that AI supports tailored feedback, customized evaluations, and individualized learning pathways all of which are consistent with the teaching role in the CoI paradigm. Coursera, Khan Academy, and Duolingo are examples of AI-powered systems that automatically modify the level of information complexity to guarantee that students receive customized teaching based on their abilities and flaws. By enabling learners to concentrate on areas that need work instead of consuming repetitive content, this promotes greater cognitive engagement. To further improve cognitive awareness, AI-driven systems also determine preferences for learning, such as whether learners prefer interactive, written, or visual information. The assumption that an organized instructional

environment helps to meaningful knowledge development in distant learning is reinforced by our findings, which highlight the significance of AI's ability to reduce cognitive demands by simplifying learning materials to meet individual needs.

Through social interactions, dynamic systems for feedback, and gamification, AI has been shown to improve pupil engagement. According to a number of responders, gamification techniques, tailored notifications, and discussion boards with AI help were essential for sustaining motivation. These results are consistent with social presence in the CoI paradigm, showing that AI promotes interactions among peers through algorithms for suggestions and groups of researchers that are powered by AI. According to the findings, AI plays a dual function in promoting pupil participation by personalized learning routes to maintain intellectual interest and encouraging a feeling of community inside the classroom. This strengthens the CoI framework's more general claim that social and cognitive processes are needed to promote remote learning participation.

### **Comparison with Existing Literature**

The results of this study complement and add to the existing body of knowledge on AI's use in distance learning.

### **AI and Personalized Learning**

According to earlier studies, AI-driven customization improves the autonomy of learners by continuously modifying course materials (Holmes et al., 2022). Numerous responders to this survey confirmed similar findings, stating that AI systems customize information according to quiz results and learning habits. Furthermore, AI-powered recommendation systems have already been recognized as essential elements of successful online learning environments (Roll & Wylie, 2016). These results are further supported by this study, which demonstrates that AI actively modifies format and speed to accommodate the preferences of learners in addition to suggesting material.

### **AI and Engagement**

Many people have spoken about gamification in AI-powered learning environments (Deterding et al., 2011). The current work expands on this by showing how AI-powered leaderboards, adaptive tests, and incentive schemes sustain interest in distant learning over time. Research has demonstrated that social presence, a crucial component of the CoI framework, has a favorable impact on how well learners engage in online courses (Garrison, 2009). This study also shows how AI promotes social presence by putting students in study groups according to common learning goals and advancement, which encourages peer interaction.

### **AI's Ethical and Practical Limitations**

The issues of anonymity, honesty, and biases in AI have been extensively researched (Matar & Aoun, 2024; Selwyn, 2019). Concerns about AI's capacity to gather and analyze enormous volumes of learning data without express input from learners were voiced by survey participants. As suggested by Luckin et al. (2022), who advocate for explainable AI models that provide learners control over their data consumption and learning routes, the findings lend weight to requests for increased AI openness in education (Luckin et al., 2022).

## **Practical Implications**

According to the findings, universities need to use AI technologies that support peer interaction and individualized learning. AI-powered LMS improvements, such as AI-powered peer collaboration tools and adaptable material suggestions, may boost online learners' motivation and persistence. Institutions must put responsible artificial intelligence practices first by putting in place accessible artificial intelligence algorithms that provide learners with autonomy over their data settings regarding privacy, especially in light of the privacy concerns expressed by participants. In order to guarantee that pupils from a variety of backgrounds receive impartial and equitable grading and suggestions, policy frameworks should be created to eliminate algorithmic bias in AI-driven assessments. AI could improve instructors' skills rather than replace them.

## **Theoretical Implications**

This study adds to the Community of Inquiry (CoI) paradigm by showing how AI complements and improves online learning's instructional presence, social presence, and cognitive presence. According to the research, AI improves the presence of educators by automating repetitive teaching tasks like suggestions, evaluation, and the distribution of tailored information. This strengthens the claim that AI augments the job of the instructor by freeing up time for higher-order, human-led thinking, rather than replacing it (Garrison, 2009).

According to Richardson et al. (2017), AI may assist close the social gap in online learning by matching pupils with study partners and facilitating discussion forums, both of which are in line with social presence. By presenting AI as a new human agent that enhances meaningful and socially engaged distant learning experiences, the study expands on the CoI theory. Deeper cognitive engagement is supported by AI's capacity to tailor learning routes, suggest additional resources, and enable adaptive evaluations.

## **Conclusion**

This study demonstrates that AI has a transformative impact on distance learning, particularly by enhancing personalization, engagement, and sustainability. The findings align with the CoI framework, showing that AI-driven teaching presence fosters adaptive learning, AI-enhanced social presence supports peer collaboration, and AI-powered cognitive presence enables deep learning experiences. However, ethical concerns regarding AI fairness, transparency, and privacy must be addressed to ensure AI's long-term sustainability in education. Future research should explore the role of AI in emotional engagement and learning analytics, as well as develop ethical AI frameworks for higher education institutions. By leveraging AI ethically and strategically, higher education institutions can create more inclusive, personalized, and engaging distance learning experiences, ultimately transforming online education into a more adaptive, student-centered, and community-driven ecosystem.

## **Recommendations**

Future studies should examine how AI contributes to cognitive and personal involvement, making sure that flexible learning techniques meet the intellectual and emotional demands of learners. Explainable artificial intelligence (XAI) models must be used in education to solve ethical issues related to confidentiality, bias from algorithms, and transparency. By offering real-time student observations and tailored instructional ideas, AI should complement educators rather than replace them. artificial intelligence (AI)

hands-on instruction, including project-based learning and digital models, should be the subject of more research in order to promote development of skills. For the purpose of developing comprehensive and safe learning environments, the integration of AI with modern technologies such as VR, AR, and blockchain technology should be investigated. To evaluate artificial intelligence lasting impact on distance learning the educational success of learners, pupil retention, and job success, long-term investigations are required. In order to guarantee comprehensive and fair education for every pupil around the world, it is also important to investigate AI's potential for improving education through multidisciplinary learning, accessibility technologies, and freely accessible educational materials (OERs). Future research can improve artificial intelligence (AI) educational settings by tackling these issues, guaranteeing ethical, successful, and affordable AI-enhanced remote learning.

## References

- Abbas, N., Whitfield, J., Atwell, E., Bowman, H., Pickard, T., & Walker, A. (2022). Online chat and chatbots to enhance mature student engagement in higher education. *International Journal of Lifelong Education*, 41(3), 308–326. <https://doi.org/10.1080/02601370.2022.2066213>
- Ahmed, Z., Shanto, S. S., Rime, Most. H. K., Morol, Md. K., Fahad, N., Hossen, Md. J., & Abdullah-Al-Jubair, Md. (2024). The Generative AI Landscape in Education: Mapping the Terrain of Opportunities, Challenges, and Student Perception. *IEEE Access*, 12, 147023–147050. <https://doi.org/10.1109/ACCESS.2024.3461874>
- Alan Bryman. (2016). *Social Research Methods - Alan Bryman - Google Books*. [https://books.google.com.pk/books?id=N2zQCgAAQBAJ&printsec=frontcover&source=gbs\\_ge\\_summary\\_r&cad=0#v=onepage&q&f=false](https://books.google.com.pk/books?id=N2zQCgAAQBAJ&printsec=frontcover&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false)
- Al-Assaf, D. M. d. (2021). Challenges of distance learning in language classes: Based on the experience of distance teaching of arabic to non-native speakers in light of the coronavirus pandemic. *Journal of Language Teaching and Research*, 12(3), 444–451. <https://doi.org/10.17507/jltr.1203.15>
- Bennani, S., Maalel, A., & Ben Ghezala, H. (2022). Adaptive gamification in E-learning: A literature review and future challenges. *Computer Applications in Engineering Education*, 30(2), 628–642. <https://doi.org/10.1002/cae.22477>
- Bhatia, Dr. A., Bhatia, P., & Sood, D. (2024). Leveraging AI to Transform Online Higher Education: Focusing on Personalized Learning, Assessment, and Student Engagement. *International Journal of Management and Humanities*, 11(1), 1–6. <https://doi.org/10.35940/ijmh.A1753.11010924>
- Braun, V., & Clarke, V. (2006). Using thematic analysis in psychology. *Qualitative Research in Psychology*, 3(2), 77–101. <https://doi.org/10.1191/1478088706QP063OA>
- Chang, V. (2016). Review and discussion: E-learning for academia and industry. *International Journal of Information Management*, 36(3), 476–485. <https://doi.org/10.1016/J.IJINFOMGT.2015.12.007>
- Chen, H.-L., Vicki Widarso, G., & Sutrisno, H. (2020). A ChatBot for Learning Chinese: Learning Achievement and Technology Acceptance. *Journal of Educational Computing Research*, 58(6), 1161–1189. <https://doi.org/10.1177/0735633120929622>
- Chinta, S. V., Wang, Z., Yin, Z., Hoang, N., Gonzalez, M., Quy, T. Le, & Zhang, W. (2024). *FairAIED: Navigating Fairness, Bias, and Ethics in Educational AI Applications*. <https://arxiv.org/abs/2407.18745v1>
- Deterding, S., Dixon, D., Khaled, R., & Nacke, L. (2011). From game design elements to gamefulness. *Proceedings of the 15th International Academic MindTrek Conference: Envisioning Future Media Environments*, 9–15. <https://doi.org/10.1145/2181037.2181040>
- Di Jiao. (2024). AI-Driven Personalization in Higher Education: Enhancing Learning Outcomes through Adaptive Technologies. *Adult and Higher Education*, 6(6). <https://doi.org/10.23977/aduhe.2024.060607>

- Dogan, M. E., Goru Dogan, T., & Bozkurt, A. (2023). The Use of Artificial Intelligence (AI) in Online Learning and Distance Education Processes: A Systematic Review of Empirical Studies. *Applied Sciences*, 13(5). <https://doi.org/10.3390/APP13053056>
- DOLMACI, M., & DOLMACI, A. (2020). Eş Zamanlı Uzaktan Eğitimle Yabancı Dil Öğretiminde Öğretim Elemanlarının Görüşleri: Bir Covid 19 Örneği. *Türk Eğitim Bilimleri Dergisi*, 18(2), 706–732. <https://doi.org/10.37217/tebd.783986>
- Dr. S.S. Gautam, & Manish kumar Tiwari. (2016). *Components and benefits of E-learning system* | Request PDF. [https://www.researchgate.net/publication/309425937\\_Components\\_and\\_benefits\\_of\\_E-learning\\_system](https://www.researchgate.net/publication/309425937_Components_and_benefits_of_E-learning_system)
- Fernandes, R. M., Nagata, V. de M. N., Melo, A. C. S., & Martins, V. W. B. (2024). Artificial intelligence and sustainability in higher education: a bibliometric analysis and its relations with the UN SDGs. *Concilium*, 24(3), 229–248. <https://doi.org/10.53660/CLM-2872-24C47>
- Garrison, D. R. (2009). *CoI Framework* | CoI. <https://coi.athabascau.ca/coi-model/>
- Garrison, D. R., Anderson, T., & Archer, W. (2000). Critical Inquiry in a Text-Based Environment: Computer Conferencing in Higher Education. *Internet and Higher Education*, 2(2–3), 87–105. [https://doi.org/10.1016/S1096-7516\(00\)00016-6](https://doi.org/10.1016/S1096-7516(00)00016-6)
- Garrison, D. R., & Kanuka, H. (2004). Blended learning: Uncovering its transformative potential in higher education. *Internet and Higher Education*, 7(2), 95–105. <https://doi.org/10.1016/J.IHEDUC.2004.02.001>
- Holmes, W., Porayska-Pomsta, K., Holstein, K., Sutherland, E., Baker, T., Shum, S. B., Santos, O. C., Rodrigo, M. T., Cukurova, M., Bittencourt, I. I., & Koedinger, K. R. (2022). Ethics of AI in Education: Towards a Community-Wide Framework. *International Journal of Artificial Intelligence in Education*, 32(3), 504–526. <https://doi.org/10.1007/S40593-021-00239-1/FIGURES/1>
- Huang, Y. M., & Chiu, P. S. (2015). The effectiveness of a meaningful learning-based evaluation model for context-aware mobile learning. *British Journal of Educational Technology*, 46(2), 437–447. <https://doi.org/10.1111/BJET.12147>
- Janna Anderson & Lee Rainie. (2019). *Artificial Intelligence and the Future of Humans* | Pew Research Center. <https://www.pewresearch.org/internet/2018/12/10/artificial-intelligence-and-the-future-of-humans/>
- John W. Creswell, J. D. C. (2017). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches* (5th ed.). SAGE Publications.
- Joshi, D., Zalte, S. M., Robin Johny, K., & Mahajan, D. A. (2023). THE IMPACT OF BLENDED LEARNING ON STUDENT ENGAGEMENT IN THE DIGITAL ERA. *Eur. Chem. Bull*, 2023, 727–735. <https://doi.org/10.48047/ecb/2023.12.si12.063>
- Joshua, D., Obille, K., John, E., & Shuaibu, U. (2016). E-Learning platform system for the department of library and information science, Modibbo Adama University of Technology, Yola : A Developmental plan. *Information Impact: Journal of Information and Knowledge Management*, 7(1), 51–69. <https://www.ajol.info/index.php/ijikm/article/view/144901>

- Junard P. Duterte. (2024). INNOVATIONS IN DISTANCE EDUCATION PRACTICES: A COMPREHENSIVE REVIEW. *EPRA International Journal of Multidisciplinary Research (IJMR)*, 74–77. <https://doi.org/10.36713/epra18210>
- Köpf, A., Kilcher, Y., Von Rütte, D., Anagnostidis, S., Tam, Z.-R., Stevens, K., Nguyen, A. B., Duc, M., Stanley, O., Nagyfi, R., Es, S., Suri, S., Glushkov, D., Dantuluri, A., Maguire, A., Schuhmann, C., Nguyen, H., & Mattick, A. (2023). OpenAssistant Conversations - Democratizing Large Language Model Alignment. *Advances in Neural Information Processing Systems*, 36, 47669–47681. <https://open-assistant.io/contributors>.
- Limna, P., Siripipatthanakul, S., Phayaprom, B., & Siripipattanakul, S. (2022). The Relationship Between Twenty-First-Century Learning Model (4Cs), Student Satisfaction and Student Performance-Effectiveness. In *International Journal of Behavioral Analytics* (Vol. 2, Issue 1). <https://ssrn.com/abstract=4011953>
- Luckin, R., Cukurova, M., Kent, C., & du Boulay, B. (2022). Empowering educators to be AI-ready. *Computers and Education: Artificial Intelligence*, 3, 100076. <https://doi.org/10.1016/J.CAEAI.2022.100076>
- Luckin, R., & Holmes, W. (2016). Intelligence Unleashed: An argument for AI in Education. *UCL Knowledge Lab: London, UK*, 849–851. <https://www.pearson.com/content/dam/corporate/global/pearson-dot-com/files/innovation/Intelligence-Unleashed-Publication.pdf>
- Macfadyen, L. P., & Dawson, S. (2012). Why e-Learning Analytics Failed to Inform an Institutional Strategic Plan. In *Educational Technology & Society* (Vol. 15, Issue 3).
- Matar, L., & Aoun, G. (2024). The ICT usage in the Middle East: contribution to the development of the society. *Journal of Decision Systems*. <https://doi.org/10.1080/12460125.2024.2428186>
- Means, B., Bakia, M., & Murphy, R. (2014). *Learning Online*. Routledge. <https://doi.org/10.4324/9780203095959>
- Nuangchalem, P. (2023). AI-Driven Learning Analytics in STEM Education. *International Journal of Research in STEM Education*, 5(2), 77–84. <https://doi.org/10.33830/IJRSE.V5I2.1596>
- Okulich-Kazarin, V., Artyukhov, A., Skowron, Ł., Artyukhova, N., & Wołowicz, T. (2024). When Artificial Intelligence Tools Meet “Non-Violent” Learning Environments (SDG 4.3): Crossroads with Smart Education. *Sustainability*, 16(17), 7695. <https://doi.org/10.3390/su16177695>
- Patton, M. (2015). *Qualitative Research and Evaluation Methods* (4th Edition, Vol. 6). Sage Publications, Thousand Oaks.
- Pereira, J., Fernández-Raga, M., Osuna-Acedo, S., Roura-Redondo, M., Almazán-López, O., & Buldón-Olalla, A. (2019). Promoting Learners’ Voice Productions Using Chatbots as a Tool for Improving the Learning Process in a MOOC. *Technology, Knowledge and Learning*, 24(4), 545–565. <https://doi.org/10.1007/s10758-019-09414-9>
- Putra Pratama, M., Sampelolo, R., Lura, H., Toraja, I., Toraja, T., Selatan, S., & Id, I. M. A. (2023). REVOLUTIONIZING EDUCATION: HARNESSING THE POWER OF ARTIFICIAL INTELLIGENCE FOR PERSONALIZED LEARNING. *KLASIKAL :*



*JOURNAL OF EDUCATION, LANGUAGE TEACHING AND SCIENCE*, 5(2), 350–357.  
<https://doi.org/10.52208/KLASIKAL.V5I2.877>

- Rao Sangarsu, R. (2023). Enhancing Student Engagement in Learning with Modern Web and AI Technologies. *International Journal of Science and Research (IJSR)*, 12(10), 1439–1442. <https://doi.org/10.21275/SR231017100712>
- Raspopovic, M., Cvetanovic, S., Medan, I., & Ljubojevic, D. (2017). The effects of integrating social learning environment with online learning. *International Review of Research in Open and Distributed Learning*, 18(1), 141–160. <https://doi.org/10.19173/IRRODL.V18I1.2645>
- Renz, A., & Vladova, G. (2021). Reinvigorating the discourse on human-centered artificial intelligence in educational technologies. *Technology Innovation Management Review*, 11(5), 5–16. <https://doi.org/10.22215/TIMREVIEW/1438>
- Richardson, J. C., Maeda, Y., Lv, J., & Caskurlu, S. (2017). Social presence in relation to students' satisfaction and learning in the online environment: A meta-analysis. *Computers in Human Behavior*, 71, 402–417. <https://doi.org/10.1016/J.CHB.2017.02.001>
- Rienties, B., Domingue, J., Duttaroy, S., Herodotou, C., Tessarolo, F., & Whitelock, D. (2024). *I would love this to be like an assistant, not the teacher: a voice of the customer perspective of what distance learning students want from an Artificial Intelligence Digital Assistant*. <https://arxiv.org/abs/2403.15396v1>
- Roll, I., & Wylie, R. (2016). Evolution and Revolution in Artificial Intelligence in Education. *International Journal of Artificial Intelligence in Education*, 26(2), 582–599. <https://doi.org/10.1007/S40593-016-0110-3/TABLES/8>
- Rorty, R. (1991). *Essays on Heidegger and Others*. Cambridge University Press. <https://doi.org/10.1017/CBO9780511609039>
- Selwyn, N. (2019). What's the Problem with Learning Analytics? *Journal of Learning Analytics*, 6(3), 11–19. <https://doi.org/10.18608/jla.2019.63.3>
- Shabbir, J. , & A. T. (2018). *Artificial Intelligence and its Role in Near Future*. [https://www.researchgate.net/publication/324218971\\_Artificial\\_Intelligence\\_and\\_its\\_Role\\_in\\_Near\\_Future](https://www.researchgate.net/publication/324218971_Artificial_Intelligence_and_its_Role_in_Near_Future)
- Slimi, Z., Beatriz, & Carballido, V. (2023). *Navigating the Ethical Challenges of Artificial Intelligence in Higher Education: An Analysis of Seven Global AI Ethics Policies*. <https://doi.org/10.18421/TEM122>
- Smith, A., Legaki, N. Z., & Hamari, J. (2022). *Games and gamification in flipped classrooms: A systematic review*. <https://sdgs.un.org/goals/goal4>
- Suwadi, S. (2023). A Utilization of Artificial Intelligence in Learning Writing in Higher Education. *EDUTECH: Journal of Education And Technology*, 7(2). <https://doi.org/10.29062/edu.v7i2.768>
- Suzianti, A., & Paramadini, S. A. (2021). Continuance intention of e-learning: The condition and its connection with open innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(1). <https://doi.org/10.3390/JOITMC7010097>

- Taylor, D. L., Yeung, M., & Basset, A. Z. (2021). *Personalized and Adaptive Learning*. 17-34. [https://doi.org/10.1007/978-3-030-58948-6\\_2](https://doi.org/10.1007/978-3-030-58948-6_2)
- Tursunova, F., Oripova, N., Muhammadiyeva, M., Nurullayeva, S., Hamroyev, S., & Tishabaeva, I. (2024). Augmented Reality and AI in Higher Education: Creating Immersive Learning Experiences. *2024 International Conference on Knowledge Engineering and Communication Systems (ICKECS)*, 1-5. <https://doi.org/10.1109/ICKECS61492.2024.10617355>
- Villegas-Ch, W., Garcia-Ortiz, J., & Sanchez-Viteri, S. (2024). Personalization of Learning: Machine Learning Models for Adapting Educational Content to Individual Learning Styles. *IEEE Access*, 12, 121114-121130. <https://doi.org/10.1109/ACCESS.2024.3452592>
- Wang, L., Zhang, Y., Wang, D., Tong, X., Liu, T., Zhang, S., Huang, J., Zhang, L., Chen, L., Fan, H., & Clarke, M. (2021). Artificial Intelligence for COVID-19: A Systematic Review. *Frontiers in Medicine*, 8, 704256. <https://doi.org/10.3389/FMED.2021.704256/BIBTEX>
- Wang, Q., Camacho, I., Jing, S., & Goel, A. K. (2022). Understanding the Design Space of AI-Mediated Social Interaction in Online Learning: Challenges and Opportunities. *Proceedings of the ACM on Human-Computer Interaction*, 6(CSCW1), 1-26. <https://doi.org/10.1145/3512977>
- Willis, V. (2023). *The Role of Artificial Intelligence (AI) in Personalizing Online Learning*. 3(1), 1-13. [www.carijournals.org](http://www.carijournals.org)
- Yustiasari Liriwati, F. (2023). curriculum transformation; Artificial intelligence to build relevant education in the future. *Jurnal IHSAN: Jurnal Pendidikan Islam*, 1(2), 62-71. <https://doi.org/10.61104/ihsan.v1i2.61>
- Zhang, R., Qiu, Y., & Li, Y. (2023). An Empirical Study on Human-Machine Collaborative MOOC Learning Interaction Empowered by Generative AI. *2023 International Symposium on Educational Technology (ISET)*, 116-120. <https://doi.org/10.1109/ISET58841.2023.00031>
- Zilola Xabibullaevna, A. (2024). *Problems Of Distance Learning Of Foreign Languages In The Field Of Non-Philological Education*. <https://media.neliti.com/media/publications/335765-problems-of-distance-learning-of-foreign-32d03038.pdf>